

# BET+ ANNOUNCES HIT REALITY SERIES "COLLEGE HILL: CELEBRITY EDITION" WILL RETURN FOR A THIRD SEASON WITH A NEW WAVE OF CELEBRITIES AT XAVIER UNIVERSITY OF LOUISIANA

TAMAR BRAXTON, SAUCY SANTANA, ANGELA "BLAC CHYNA"
WHITE, KARLOUS MILLER OF 85 SOUTH, CLAUDIA JORDAN, AND
NICK "SWAGGY P" YOUNG ENROLL TO FULFILL EDUCATIONAL
ASPIRATIONS

## **NEW SEASON WILL PREMIERE ON BET+ IN 2024**

New York, NY – February 6, 2024 – BET+, the premier streaming platform for Black audiences, announced today that "COLLEGE HILL: CELEBRITY EDITION" is on the road to the Big Easy for its third season return. A new cohort of celebrities will reside together as students at the historic Xavier University of Louisiana, the nation's sole Catholic Historically Black Colleges and Universities (HBCU), and the leading producer of African American medical school graduates. Tamar Braxton, Saucy Santana, Angela "Blac Chyna" White, Karlous Miller of 85 South, Claudia Jordan, and Nick "Swaggy P" Young will embark on a transformative collegiate experience, navigating both the joys and challenges of campus life in a specially tailored academic certificate program in pursuit of suiting in a cap and gown to cross the stage at graduation.

"We are delighted that 'COLLEGE HILL: CELEBRITY EDITION' is set to make a triumphant return for its third season, featuring a fresh cast poised to amplify awareness about the profound significance of Historically Black Colleges and Universities (HBCUs)," said Tiffany Williams, Executive Vice President of BET Unscripted Programming. "These institutions boast a storied legacy and an ongoing commitment to fostering excellence in education for some of the most brilliant minds within the Black community. Additionally, we're thrilled to be filming at the prestigious Xavier University of Louisiana ahead of its highly anticipated centennial. Being a part of this intimate journey, we take pride in supporting the cast as they demonstrate to themselves and the world their determination to enhance their lives through the pursuit of higher education."



"Edmonds Entertainment, in conjunction with This Way Out Media, is thrilled to be returning to season three of our 'COLLEGE HILL: CELEBRITY EDITION' franchise on BET+ with a very fun, bold, and dynamic cast who will be navigating their collegiate journey at Xavier University of Louisiana while exploring the rich culture, history, and flavor of New Orleans," said Tracey Edmonds, CEO, and President of Edmonds Entertainment. "We are honored to be partnered with Xavier, one of the most effective teaching institutions in the country, and we know this will be a one-of-a-kind learning journey for our cast."

"This Way Out Media is proud to be a part of the third season of 'COLLEGE HILL: CELEBRITY EDITION' on BET+," said Mark Seliga, co-President of This Way Out Media. "We are excited for this amazing cast of celebrities to write the next love letter to HBCUs through their experience at Xavier University of Louisiana in the heart of the Big Easy."

"I am thrilled that Xavier University of Louisiana will host BET+'s 'COLLEGE HILL: CELEBRITY EDITION.' As we prepare to celebrate Xavier's first century of service, this collaboration not only showcases our rich history as the nation's only Black and Catholic institution but also amplifies our commitment to academic excellence and dedication to service and social justice," said Reynold Verret, President of Xavier University of Louisiana. "We welcome this extraordinary opportunity for our students to share their stories and aspirations on a national stage, to highlight the unique spirit that is Xavier. As we celebrate Xavier's centennial, the collaboration with BET shares our story, reinforces Xavier's place in U.S. education and celebrates a century of service, education, and accomplishment, promoting a more humane and just society for all."

"COLLEGE HILL: CELEBRITY EDITION" is executive produced by Tracey Edmonds for Edmonds Entertainment, Sean Rankine, Mark Seliga, Justin Guinyard, and Yessica Garcia for This Way Out Media, and Tiffany Lea Williams, Angela Aguilera, Mimi Blanchard, and Raye Dowell for BET+. The third season is set to debut in 2024.

Previous seasons of the original "COLLEGE HILL" and "COLLEGE HILL: CELEBRITY EDITION" are available for streaming on BET+.

## **ABOUT BET+:**

BET+, a joint venture between BET and Tyler Perry Studios, is the leading streaming service for the Black community. With thousands of hours of hit movies, TV shows, stand-up specials, stage plays and more, BET+ offers the best of Black culture, including exclusive originals from best-in-class creators like Tracy Oliver's First Wives Club, Tyler Perry's Ruthless and Bruh,



Carl Weber's The Family Business and Sacrifice and Will Packer's Bigger, to name a few. BET+ members can watch as much as they want anytime, anywhere, on any internet-connected screen and always commercial-free. Visit BET.Plus to learn more and follow @BETPlus for the latest news and updates.

#### ABOUT EDMONDS ENTERTAINMENT:

Edmonds Entertainment is an award-winning multi-media production company that specializes in diverse television, film, and digital content featuring top level talent and engaging, thought-provoking stories. Our previous projects include Soul Food (20th Century Fox), Soul Food: The Series (Showtime), Jumping the Broom (Sony), Games People Play (BET), Deion's Family Playbook (OWN), With This Ring (Lifetime), College Hill (BET), End of the Road (Netflix), Wake (BET+), and MORE!

### **ABOUT THIS WAY OUT MEDIA:**

This Way Out Media is a production company with offices in Los Angeles, CA and Grand Cayman, Cayman Islands. This Way Out Media specializes in broadcast and cable television, digital and streaming content and media consulting. We pride ourselves on creative content that captivates audiences and cultivates conversations. This Way Out produces diverse content that ranges from hard hitting topics, pop culture icons and exploration, and incredible cast ensembles in unique locations or professions that culminate in a unique approach to entertaining the audiences of today and tomorrow.

#### ABOUT XAVIER UNIVERSITY OF LOUISIANA:

On the cusp of celebrating its first 100 years of service, Xavier University of Louisiana remains America's only historically Black and Catholic University and is ranked among the top HBCUs (historically Black colleges and universities) in the nation. Recognized as a national leader in STEM and health sciences, Xavier has historically produced more African American students who graduate from medical schools each year than any other university in the United States. Additionally, Xavier's College of Pharmacy is among the country's top producers of African American pharmacists.

Established almost a century ago in 1925 by Saint Katharine Drexel and the Sisters of the Blessed Sacrament as a place for African Americans and Native Americans to receive a quality education, Xavier has since expanded its programs in nearly every industry, including the arts, sciences, business, education, pharmacy, and political science. More recent additions in STEM-based master's programs and undergraduate options in robotics, bioinformatics, engineering, data science, neuroscience, and genetics have provided Xavier students (3,181students) an unbeatable experience of traditional classroom study, hands-on research, service-learning opportunities, and life experiences. Xavier students collaborate with world-renowned faculty and experts in their fields to produce award-winning research and notable work. The winning Xavier formula provides students with a well-balanced curriculum and an environment that nurtures their intellect and feeds their souls, developing all who choose to learn at the institution into the next generation of leaders and agents of positive change. Blessed with a mission to promote a more just and humane society, Xavier is leading the way to a brighter future for all. For more information about Xavier University of Louisiana, visit www.XULA.edu or contact the Marketing and Communications Department at (504) 520-5425 or XULANews@XULA.edu.

## MEDIA CONTACTS:

Justin Brown
<u>Justin.Brown@bet.net</u>

Danielle Davis
<a href="mailto:Davis@bet.net">Danielle.Davis@bet.net</a>

### Follow us @BET\_PR