



XAVIER

— DIVISION OF —

BUSINESS



Chair's Welcome



Joe M Ricks, Ph.D.

Chair, Xavier University Division of Business

Welcome to the Division of Business at Xavier University of Louisiana!

We are excited to have you join a community where we prepare tomorrow's socially responsible business leaders. Guided by Xavier's mission of promoting a more just and humane society, the Division of Business is dedicated to equipping you with the knowledge, skills, and moral foundation to be performance ready wherever your career goals take you.

Our faculty, staff, and alumni are committed to supporting your academic, personal, and professional development through rigorous coursework, experiential learning, extracurricular activities, and professional development opportunities. Together, we strive to help you not only achieve career success but also make a meaningful impact on your families, communities, and beyond.

Welcome to the Division of Business family, where we are Business Intelligent, Morally Focused, Success Driven, and Passionate. We look forward to helping you with your journey.

Our Mission

To prepare tomorrow's Socially Responsible Leaders.

The Division of Business is Committed to:

- Working effectively to achieve the University's mission.
- Preparing students for early success and empowering them for a lifetime of progress and service.
- Building relationships with the global business community to develop solutions.

Javon Mead, '14
Senior Associate, International
Tax
The AES Corporation





Why Xavier Business

Your Success - Our Success



\$60,652

That is the median average salary for our undergraduate students upon graduation from Xavier Business . Our global industry partners actively seek out graduates who demonstrate passion and commitment to their future careers.

Archie Swain, '13
Accounting Consultant, Robert Half



Ranked Top 6 HBCU in the US

US News & World Report

Our Success | Your Success

A large group of students, mostly young women, are posed in many rows on a green lawn. They are wearing white t-shirts with a yellow logo. In the background, there are large trees and a building with a distinctive dome. A large green circle with a yellow border is overlaid on the left side of the image, containing white text.

Ranked Top 10 HBCU Business Program

Ripple Match

Our Success | Your Success

Ranked Top 10 Most Innovative HBCU in the US

Ripple Match

Our Success | Your Success



Top 3 in Upward Economic Mobility

Rutgers University, Proctor Institute

Our Success | Your Success

GRADUATING LEADERS



Class of 2024

Company Placements

Bisnow
Diamond AdvanEdge
KPMG
Deloitte
Hills Pet
3M
New Orleans and Company
Marriott International
Perr & Knight
United States Army
Frito Lay
EY
PepsiCo
Amazon Operations
AIG Insurance
City of Houston
Internal Revenue Service

Graduate School Placements

Clark Atlanta
University of Notre Dame
University of Louisiana (Lafayette)
North Carolina A&T
University of New Orleans
UC Davis
Indiana University
Ohio State University
Columbia University



PROGRAMS OF STUDY

XAVIER



Accounting

Bachelor of Science

Our program boasts one of the highest placement rates among Historically Black Colleges and Universities (HBCUs), providing a pathway to success in the dynamic field of accounting.

You'll benefit from industry partnerships and recruitment by the national Big 4 Accounting firms as well as regional and local CPA firms. These partnerships offer invaluable networking opportunities, internships, and potential employment upon graduation.

A degree in accounting opens doors to diverse career opportunities including roles as a certified public accountant (CPA), financial analyst, auditor, tax specialist, or management accountant. With the comprehensive education and practical experience gained through our program, you'll be well-prepared to excel in the competitive world of accounting and business.

A group of four healthcare professionals are sitting in a circle in a modern office setting, engaged in a collaborative meeting. They are all smiling and looking at each other. One woman is holding a notebook, and another is holding a mug. The background shows large windows with a view of trees.

Healthcare Management

Bachelor of Science

As a student in our program, you'll have access to strategic partnerships with prominent healthcare organizations and institutions. These collaborations with healthcare providers, insurers, and policy organizations, provide invaluable hands-on experience and networking opportunities.

A degree in healthcare management opens doors to diverse career paths, such as healthcare administrator, health services manager, medical office manager, or healthcare consultant. With our rigorous curriculum and real-world internships, you'll develop the skills and expertise needed to navigate the complexities of healthcare delivery and administration.



Bachelor of Science Business Management

Discover the depth of analytics and supply chain management with our Management degree program. Our curriculum integrates key concepts in analytics and supply chain, offering a strong foundation for diverse management roles in today's business landscape. With immersive internship experiences and opportunities to participate in student competitions, students gain experiential opportunities to solve real-world problems.

In this program, you'll explore fundamental analytics techniques and supply chain strategies that are essential for effective decision-making and operational efficiency. Gain practical skills in data analysis and logistics management, preparing you for careers such as:

- Operations Manager
- Supply Chain Coordinator
- Business Analyst
- Inventory Planner
- Logistics Specialist

A group of four diverse professionals in a meeting. A man stands and points at a laptop screen, while three others (two men and one woman) sit around the table, looking at the screen. The image is overlaid with a semi-transparent yellow filter.

Bachelor of Science

Business Sales & Marketing

Explore the dynamic world of Sales and Marketing through our Sales and Marketing degree program. Our curriculum emphasizes essential skills in sales strategies, market analysis, and customer relationship management, preparing you for exciting careers in marketing and sales management. Our students also participate in exciting Sales Competitions, offering students a chance to build a full portfolio during their tenure at Xavier.

In this program, you'll dive into effective sales techniques, digital marketing strategies, and consumer behavior analysis. Gain hands-on experience in developing marketing campaigns and building strong customer relationships, essential for roles such as:

- Sales Manager
- Marketing Coordinator
- Account Executive
- Brand Manager
- Digital Marketing Specialist



Bachelor of Science **Business Finance**

Embark on a dynamic journey into the world of finance with Xavier University of Louisiana's Finance degree program. Our curriculum offers a comprehensive exploration of financial markets, investment strategies, and corporate finance principles, preparing you for a range of rewarding career paths in finance.

In this program, you'll gain a strong foundation in financial analysis, risk management, and investment planning. Develop critical skills in financial modeling and decision-making, essential for roles such as:

- Financial Analyst
- Investment Banker
- Corporate Treasurer
- Risk Manager
- Portfolio Manager



01

Xavier Core

Emphasizes Xavier's identity as a Catholic and Historically Black Institution and supports the goal that students should achieve both breadth and depth of knowledge in the liberal arts.

02

Business Core

Prepares students for their chosen degree path, providing extensive knowledge across the various business disciplines. The Business Core consists of business courses and university free electives.

03

Major Courses

Consists of specialized education aimed to prepare our students for their careers in their chosen field of study.

Business Curriculum

ENTREPRENEURSHIP INSTITUTE



The Entrepreneurship Institute creates a culture of creativity, innovation, and entrepreneurship at Xavier University of Louisiana. We collaborate across disciplines to achieve the mission of Xavier University of Louisiana which is to contribute to the promotion of a more just and humane society by preparing its students to assume roles of leadership and service in a global society.

Our X-ncubator, Xavier Enactus, and Lunch with a ‘Trep Series provide robust experiential learning opportunities, even providing funding for students to work on their business ideas. As one of the Top Innovative Business programs, students will find the spark to turn their ideas into a reality.



CAREER READY

Our commitment extends beyond the classroom to real-world experiences and lucrative career prospects right from the start. Our dedicated Career Services team is here to guide you towards internships and high-earning opportunities with our extensive network of partners, including industry leaders like 3M, KPMG, Deloitte, Victory Capital Management, and other Fortune 500 firms. Let us help you launch your career with confidence and connections.



GRADUATING LEADERS

Young Alumni



EMMANUEL UKOT, '22

Healthcare Solutions Advisory Associate,
KPMG

"Through their rigorous curriculum and extensive connections, the experienced professors in the Division of Business equipped me to be a competent and skilled young professional before I even entered the workforce."



GIA JENNINGS, '17

Marketing Technology Specialist,
Georgia-Pacific

"Xavier Business provided me with the educational foundation and business knowledge to enter the workforce with sound footing. It also fueled my desire to avidly pursue entrepreneurial endeavors."



ALAINA MCCLUE, '19

Experienced Accountant,
Ochsner Health System

"My experience at Xavier's Division of Business was truly special. The Division of Business is such a supportive environment that motivates you to be the best version of yourself. I was constantly encouraged by my professors to utilize my gifts and talents to the fullest. I am forever grateful for my time at Xavier and the amazing professors, faculty, and students that I met along the way."



DANIEL PETTERWAY, '18

Strategy & Transaction Consultant,
Ernst & Young Parthenon

"Xavier Business is a tight-knit community, that provided the support and opportunity I needed to develop my career goals."



GRADUATING LEADERS

Young Alumni



Connect With Us!



504-520-7505



tsimmon2@xula.edu

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