|  |  |
| --- | --- |
| Student Name:  | Student ID:  |
| Core Requirement | Course Taken | Semester | Grade Earned | Complete? |
| **University Core** |  |  |  |  |
| African American Heritage & Legacies |  |  |  |  |
| College Writing |  |  |  |  |
| Advance Rhetoric & Comps |  |  |  |  |
| The Human Past |  |  |  |  |
| Creative Expression & Engagement |  |  |  |  |
| Quantitative Reasoning |  |  |  |  |
| Human Behavior (ECON 2010 Micro) |  |  |  |  |
| Faith and Society |  |  |  |  |
| The Examined Life |  |  |  |  |
| Scientific Reasoning |  |  |  |  |
| XCOR 1000 |  |  |  |  |
| XCOR 1011/1012 |  |  |  |  |
| XCOR 3010 |  |  |  |  |
| XCOR 3020 |  |  |  |  |
| 41 Core Hours |  |  |  |  |
| **Business Core** |  |  |  |  |
| ACCT 1010 Principles of Accounting |  |  |  |  |
| ACCT 2050 Managerial Accounting |  |  |  |  |
| MGMT 2060 Principles of Management |  |  |  |  |
| SMKT 2050 Principles of Marketing |  |  |  |  |
| BSAD 2011 Business Communications |  |  |  |  |
| BSAD 2200 International Business |  |  |  |  |
| BSAD 2030 Business Law |  |  |  |  |
| BSAD 3055 Quantitative Analysis |  |  |  |  |
| BSAD 3195 Computer Based Info Systems |  |  |  |  |
| BSAD 4000 Strategic Management |  |  |  |  |
| ECON 2020 Macro Economics |  |  |  |  |
| ECON 2070 Stats I |  |  |  |  |
| ECON 2080 Stats II |  |  |  |  |
| FINC 3050 Corporate Finance |  |  |  |  |
| Free Elective I |  |  |  |  |
| Free Elective II |  |  |  |  |
| Free Elective III |  |  |  |  |
| Free Elective IV |  |  |  |  |
| Free Elective (one hour) |  |  |  |  |
| 42 Business Core + 13 Free Elective Hours |  |  |  |  |
| **Major Courses** |  |  |  |  |
| SMKT 3060 Marketing Strategy |  |  |  |  |
| SMKT 3530 Sales Force Management |  |  |  |  |
| SMKT 3350 Marketing Research |  |  |  |  |
| SMKT 3500 Personal Selling |  |  |  |  |
| SMKT 3700 Multivariate Analysis |  |  |  |  |
| SMKT 4000 Sales & Marketing Seminar |  |  |  |  |
| SMKT Elective I |  |  |  |  |
| SMKT Elective II |  |  |  |  |
| SMKT 4999 Senior Comp Exam (0 credit hour) |  |  |  |  |
| 24 Concentration = **120 Total Hours** |  |  |  |  |

Advisor Signature: