

## **Draft Report of Strategic Planning Working Group on Flagship Programs**

### Analysis

Flagship programs are high profile programs that contribute to university reputation to a large extent. Xavier University enjoys the reputation of its flagship programs in Pre-Med and Pharmacy significantly. These programs play a critical role in Xavier's enrollment, graduation rates, and student success rates.

The working group analyzed the characteristics of these programs that earned them the 'flagship statuses' and hypothesized that Xavier University can capitalize on existing successes of its flagship programs and turn other programs into flagship programs. The following criteria were identified that can define a flagship program:

- 1) The program will be embody the mission of the University
- 2) The program will promote leadership and civic engagement globally as well as locally
- 3) The program will capitalize on faculty strength, enthusiasm, and motivation while having the potential to attract revenue and enhance infrastructure

### Proposed Recommendation

After analyzing the criteria and institutional data on enrollment, graduation, and student outcome data, it was proposed that over the next five years, Xavier University of Louisiana will develop at least one lead which could result in a flagship program that is consistent with the criteria identified earlier.

### Action Plan

In order to achieve this goal, the university should have strong commitment to growth which will require investing in additional resources, such as:

1. Aggressive recruitment of students by both admission office and prospective flagship program
2. Offer better financial aid packages to prospective flagship program students
3. Hire new faculty
4. Provide more spaces
5. Offer unique existing flagship program internal support to achieve student goal
6. Active job placements for the prospective flagship program graduates

The working group believes that with strong commitment and enthusiasm from the university faculty and administration, this goal can be easily achieved.