

Strategic Planning – Flagship Programs
February 2, 2008 Minutes

Present: Cheryl Stevens, Ann Barbre, Amy Bellone-Hite, William Kirchain, Mapo Kinnord-Payton, Nedra Alcorn, and Nasrin Fatima

The group discussed the possibility of a five-year public health program that would allow students to study abroad for one year. The purpose of this program would be to create a unique program that can draw the attention of prospective students with a keen desire for a service learning/community services/international educational experience that capitalizes on Xavier's reputation in the health sciences. It would also to tie the program to the mission of Xavier University (*ultimate purpose of the University is the promotion of a more just and humane society assume roles of leadership and service in society*). However, the overall consensus of the group members was that neither parents nor students would find a five year program attractive.

A discussion of non-science programs that might be in a position to achieve flagship status resulted in the confirmation that Xavier's Business program has the potential to develop into such a program with relatively little financial investment. In addition, the group also discussed the promotion of interdisciplinary 3+2 partnership programs with other institutions that could attract students such as non-profit leadership programs and public policy programs.

In the end, all members agreed that Xavier could benefit from a three-tier plan regarding flagship programs.

1. Keep doing what we are doing well, i.e., giving significant emphasis on the existing flagship programs (pre-med and pre-pharmacy) and capitalize on the pre-health emphasis by developing other health related options.
2. Plan to invest in departments that could develop flagship programs (such as business and partnership programs).
3. Design and create new and unique programs that could enhance the experience of Xavier students consistent with the University mission.