

ESSENCE MUSIC FESTIVAL SUMMER INTERNSHIP PROGRAM



The Essence Internship Program is one of the most exciting development & learning opportunities available at Xavier University. In partnership with the Essence Organization and Rehage Entertainment Inc., the internship provides a working and learning internship experience where students work alongside industry professionals in the marketing, operations, event management and media sectors in helping plan, manage, and deliver the Essence Music Festival in New Orleans.

Background

The Essence Music Festival is the biggest African/American arts & music festival in the world. In 2009, the audience reached over 500,000 people and generated over 40 million media impressions. World-famous artists, celebrities and African/American leaders come to Essence every year, and 2011 promises to be one of the biggest festivals to date. The Festival takes place in the Superdome and the Ernest Morial Convention Center, and is sponsored by the world's leading organizations, including Coca-Cola, McDonalds, Ford, CNN, TBS, Proctor & Gamble and US Army.

Program

The internship provides a working context within which students work directly alongside industry professionals in helping deliver the operational, marketing and media objectives for the Festival. Students can look forward to an exhilarating working experience, in which they will work within a fully mentored and supported learning environment in a 15-strong Xavier team. This is not a paid internship; however, all expenses will be covered and the true value of this program is the experience you will gain and the contacts that you will make, both of which are invaluable. Students can receive academic credit for this internship program.

Application

To apply, please forward a resume to Ms. Minnard in the Office of Career Services by Monday, January 30. Interviews will take place February 16th -17th. Students should be sophomores or juniors, and have a minimum GPA of 2.5 or higher.



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