



XAVIER
UNIVERSITY of LOUISIANA

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Xavier Named to Victory Media's 2018 Military Friendly® Schools List

New Orleans LA – Victory Media, publisher of *G.I. Jobs®*, *STEM Jobs*, and *Military Spouse*, announced today that Xavier University of Louisiana (XULA) has earned its designation as a 2018 Military Friendly® School.

First published in 2009, Military Friendly® Schools is the most comprehensive, powerful resource for veterans today. Each year, the list of Military Friendly® Schools is provided to service members and their families, helping them select the best college, university, or trade school to receive the education and training needed to pursue a civilian career.

Institutions earning the Military Friendly® School designation were evaluated using both public data sources and responses from Victory Media's proprietary survey. More than 1,700 schools participated in the 2018 survey, while less than 1,300 were awarded with the designation. Ratings methodology, criteria, and weightings were determined by Victory Media with input from the Military Friendly® Advisory Council of independent leaders in the higher education and military recruitment community. Final ratings were determined by combining the institution's survey scores with the assessment of the institution's ability to meet thresholds for Student Retention, Graduation, Job Placement, Loan Repayment, Persistence (Degree Advancement or Transfer) and Loan Default rates for all students and, specifically, for student veterans.

According to Daniel Nichols, a Navy Reserve veteran and Chief Product Officer at Victory Media, "Our ability to apply a clear, consistent standard to the majority of colleges gives veterans a comprehensive view of which schools are striving to provide the best opportunities and conditions for our nation's student veterans. Military Friendly® helps military families make the best use of the Post-9/11 GI Bill, and other federal benefits while allowing us to further our goal of assisting them in finding success in their chosen career fields."

XULA is showcased along with other 2018 Military Friendly® Schools in the annual Guide to Military Friendly® Schools.

About Military Friendly® Schools:

The Military Friendly® Schools list is created each year based on extensive research using public data sources for more than 8,800 schools nationwide, input from student veterans, and responses to the proprietary, data-driven Military Friendly® Schools survey from

participating institutions. The survey questions, methodology, criteria and weightings were developed by Victory Media with the assistance of an independent research firm and an advisory council of educators and employers. Data calculations and tabulations were independently evaluated for completeness and accuracy by EY. The survey is administered for free and is open to all post-secondary schools that wish to participate. Criteria for consideration can be found at:

<https://militaryfriendly.com>.

About Xavier University of Louisiana

XULA students *Leave Ready* to serve, care, and lead their communities. For more information about Xavier University of Louisiana visit us online at www.xula.edu or follow us on Facebook, YouTube, or Twitter @XULA1925. Take a moment to learn more about how Xavier is preparing students for the future at <https://www.youtube.com/watch?v=sD4mb-jYZC8>.

Once again, Xavier University of Louisiana received national accolades as one of the best universities in the country. Most notably, XULA is ranked as the best value among southern regional colleges and universities in the 2018 edition of “Best Colleges” by the U.S. News Media Group. Xavier also ranked No.1 in its grouping, heading the list of only 15 schools that qualified for the Southern Region category listed under “Great Schools, Great Prices.”

To book interviews about our recent accomplishments and or to speak with our experts in the field of pharmacy, premed, public health, science, technology, math, business, English, communications and the arts, contact Patrice Bell Mercadel, Chief Marketing and Communications Officer at 504-520-5452 or via email at pbellmer@xula.edu.

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