

The Entrepreneurship Institute

presents

The Great Wealth Transfer

**Entrepreneurship and Its Role in
Urban Community Economic Development and
Wealth Creation: "A Historical View of the Black Hair
Care Industry 1980-2000"**

**Qatar Pavilion, Room 112
Xavier University of Louisiana
Tuesday, October 25, 2011
7 P.M. – 8:30 P.M.**

Join us for a provocative discussion on the dynamics of a dollar industry - - - the Black hair Care industry.

We will articulate the role and impact of entrepreneurship in the development of a community focusing on the Black Hair Care Industry as a case model. The discussion will be lead by professionals with unique backgrounds in both the black hair care industry and economic development that spans 30 years. An outcome of the discussion is to understand lessons learned and challenge the audience to future action. Don't miss out!

For a complete schedule, visit our Web site at:
<http://www.xula.edu/mediarelations/businessweek.pdf>

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