SPONSOR BENEFITS
AND
ADVERTISING OPPORTUNITIES

$25,000 Esteemed Scholar Level
Logo placement on television and radio promotions
Print ads in newspaper
Special logo recognition on all printed materials and the Xavier website
Full-page color ad in souvenir program
Identification as a contributor for the Dr. Norman C. Francis Endowed Scholarship
Two Reserved Patron Party tables (20 guests) with name recognition signage
Twenty (20) Benefit Concert reserved tickets
Photo opportunity with Dr. Francis and opening act
Patron Party gift
Reserved Parking for (10)
Opportunity to interact with faculty, staff, and students once during the Spring 2013 semester

$5,000 Trustee Sponsor Level
Identification as a supporter for the Dr. Norman C. Francis Endowed Scholarship
One reserved Patron Party table (10 guests) with name recognition signage
Ten (10) Benefit Concert reserved tickets
Patron Party gift
Reserved Parking for (5)

$500 Friends of Xavier Couple Patron Level
Identification as a supporter for the Dr. Norman C. Francis Endowed Scholarship
Admit 2 to the Patron Party (general admission)
Admit 2 to the Benefit Concert (reserved seating)
Patron Party gift

$250 Friends of Xavier Individual Patron Level
Identification as a supporter for the Dr. Norman C. Francis Endowed Scholarship
Admit 1 to the Patron Party (general admission)
Admit 1 to the Benefit Concert (reserved seating)
Patron Party Gift

Souvenir Booklet Advertisement
Full Page 7” W x 10” H $1,000
1/2 Page (Horizontal only) 7” W x 5” H $600
1/4 Page (Vertical only) 3.5” W x 5” H $350
5th Annual Dr. Norman C. Francis
Endowed Scholarship Benefit Concert
Ernest N. Morial Convention Center Theater • Friday, November 16, 2012

Name:______________________________________
Company:______________________________________
Address:______________________________________
City: ______________________________________ State: __________________ Zip: __________
Phone: (_____ ) _______________________________ E-mail: _______________________________

☐ Amount Enclosed: ___________________________ (Please make checks payable to Xavier University of Louisiana)
☐ Credit Card: ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS ☐ DISCOVER
Account #: ___________________________ Exp. Date ______________
Name on Card: _____________________________
Your Signature: ______________________________________________________________________

Please check:

☐ $25,000 Esteemed Scholar Level
• Logo placement on television and radio promotions
• Print ads in newspaper
• Special logo recognition on all printed materials and the Xavier website
• Full-page color ad in souvenir program
• Identification as a contributor for the Dr. Norman C. Francis Endowed Scholarship
• Two Reserved Patron Party tables (20 guests) with name recognition signage
• Twenty (20) Benefit Concert reserved tickets
• Photo opportunity with Dr. Francis and opening act
• Patron Party gift
• Reserved Parking for (10)
• Opportunity to interact with faculty, staff, and students once during the Spring 2013 semester

☐ $50,000 Trustee Sponsor Level
• Identification as a supporter for the Dr. Norman C. Francis Endowed Scholarship
• Admit 2 to the Patron Party (general admission)
• Admit 2 to the Benefit Concert (reserved seating)
• Patron Party gift

☐ $250 Friends of Xavier Individual Patron Level
• Identification as a supporter for the Dr. Norman C. Francis Endowed Scholarship
• Admit 1 to the Patron Party (general admission)
• Admit 1 to the Benefit Concert (reserved seating)
• Patron Party gift

☐ $500 Friends of Xavier Couple Patron Level
• Identification as a supporter for the Dr. Norman C. Francis Endowed Scholarship
• Admit 2 to the Patron Party (general admission)
• Admit 2 to the Benefit Concert (reserved seating)
• Patron Party gift

Souvenir Booklet Advertisement

☐ Full Page: $1,000
Size: 7” W x 10” H

☐ Half Page: $600
Size: 7” W x 5” H

☐ Quarter Page: $350
Size: 3.5” W x 5” H

Please return completed form to:
Xavier University of Louisiana
Office of Institutional Advancement
1 Drexel Drive • Box 66 • New Orleans, LA 70125-1098
FAX (504) 520-7915 • Email: gsoublet@xula.edu

For more information please call Gia Soublet at (504) 520-5123