COMMUNICATION STUDIES

The Bachelor of Arts in Communication Studies is a broad academic program that studies communication in many different contexts, including relationships, culture, and performance. A Communication Studies major prepares you for a flexible future by building a wide range of job-ready communication skills that you can apply to the career of your choice. Our faculty works with you, one-on-one, to create a personalized career path that maximizes your skills.

CAREER OPTIONS

Business
Sales  Labor Relations  Writing/Editing  Negotiator/ Mediator
Management  Customer Service  Buying
Human Resources  Training & Development  Consulting

Education
Teaching  Research  Admissions  Advising
Development  Student Affairs Staff  Recruitment  Administrator
Educational Tester  Guidance Counselor  Special Events  Education Consultant

Government
Programming  Research  Elected Official  Lobbying
Campaign Manager  Conflict Resolution  Government Advisor  Health Services
Legislative Branch  Community Action Director

Social Services
Community Affairs  Tourism  Counseling  Case Worker
Recreation  Writing/ Editing  Consumer Advocate  Researcher
Advocacy  Social Work  Youth Worker  Investigator

Healthcare Industry
Administration  Health Communication  Grant Writing

RELATED MAJOR SKILLS
Ability to write clearly  Effective Speaking  Critical Thinking
Persuasion Skills  Interpretation Skills  Research
Critical Thinking Skills  Attention to Detail  Teamwork
Create entertaining and persuasive messages  Deadline Oriented