



## **GO FOR THE GOLD!**

### **2011-12 Marketing Sponsorship Packages**

#### **CORPORATE GOLD SPONSOR — \$8,000**

1. Logo printed on outside of conference game-day program
2. Logo on schedule magnets and/or senior cards; (e.g., player cards)
3. One (1) conference season credential
  - a. We will send up to seven (7) additional credentials for your company or clients, at your request. (*Xavier-Dillard game will require special passes.*)
4. Logo on Xavier Athletics Web site: [www.xula.edu/athletics](http://www.xula.edu/athletics)
5. Free men's and women's basketball media guides
6. Company banner featured at each home game in The Barn . . . sponsoring company to provide banner.
7. One (1) table at the annual Athletics Banquet
8. Announced as a "Corporate Gold Sponsor" twice a game (both halves of each game)
9. Full-page ad in the men's and women's guides
10. Recognition as a corporate partner at Xavier and New Orleans Gulf Coast Athletic Conference media days

#### **CORPORATE WHITE SPONSOR — \$5,000**

1. Logo printed on outside of conference game-day program
2. Logo on Xavier Athletics Web site: [www.xula.edu/athletics](http://www.xula.edu/athletics)
3. Free men's and women's basketball media guides
4. Company banner featured at each home game in The Barn
5. One (1) table at the annual Athletics Banquet
6. Announced as a "Corporate White Sponsor" twice a game (both halves of each game)
7. Full-page ad in the men's and women's media guides
8. Recognition as a corporate partner at Xavier and New Orleans Gulf Coast Athletic Conference media days

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