



## **2009-10 CORPORATE GAME PARTNERSHIP PROGRAM BENEFITS**

### Basketball Season/Games/Tickets/Passes

4 complimentary tickets for game sponsored

2 complimentary Xavier-Dillard game passes \*

### Print Advertisement

Basketball Program

Logo inclusion

Full-page advertisement on back cover of program for games sponsored \*

Recognition on "Athletics Donor Page" of media guide \*

### Publicity/Events

Publicity

Recognition as "Official Sponsor of Event."

Free distribution of promotional material inside the venue

Public-address announcement as "Official Game Sponsor."

### Signage

Banner displayed at The Barn on specified game night . . . sponsoring company to provide banner.

Logo inclusion on all promotional material for the game sponsored.

### Events

Recognition as corporate sponsor at Xavier and New Orleans Gulf Coast Athletic Conference media days.

### **Contact:**

**Dennis Cousin**

**Athletics Director**

**Xavier University of Louisiana**

**1 Drexel Dr.**

**Campus Box 92**

**New Orleans LA 70125**

**Office: (504) 520-7330**

**Fax: (504) 520-7934**

**E-mail: [dcousin1@xula.edu](mailto:dcousin1@xula.edu)**