



**Board of Governors Meeting  
Friday, November 8, 2019**

| <b>Topic</b>  | <b>Time</b> |
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| <p><b>1. Mr. Randall McHenry '86</b></p> <ul style="list-style-type: none"> <li>• Call to order           <ul style="list-style-type: none"> <li>- Meeting was called to order at 8:47am.</li> </ul> </li> <li>• Opening Prayer           <ul style="list-style-type: none"> <li>- Opening prayer by Greg Powell</li> </ul> </li> <li>• Introduction of Attendees           <ul style="list-style-type: none"> <li>- Randall McHenry, Ada Smith, Denise Dunn, Martina Isaac, Tiffany Devereaux, Patrice Mercadel, Teal Holden, Greg Powell, James Paschal, Trevonne Thompson, Ann McCall, Dr. C. Reynold Verret, Kim Reese, Gia Soublet, Monica Smith, Kamala Rimmey, Nicole Golden, Alexander Williams, Demetria Sloan, Kevin Barnes, Chantel Shackelford, Evita Bynum, Gwen Charles, Ingrid Taylor, Shelly Harden, Taffie Jones, Michael Young, John Jackson, Sierra Jackson, Rosalind Hale, Joanie Wickham, Ethel Nicholas, Lauchland Roberts, Lilligan Nash, Tonya Sloans, Elise Bradford, Dionne Barnum, Fred Carter, Craig Lee, David Geary, Leslie Honore, Tennille Paris, Shane Woods, Jean Vampie, Sonja Jones, Consuela Colston. (several alumni arrived after introductions were made).</li> </ul> </li> <li>• Review of Agenda           <ul style="list-style-type: none"> <li>- Agenda was reviewed and meeting will proceed as written.</li> </ul> </li> </ul> | 8:45 a.m.   |
| <p><b>2. Ms. Tiffany Devereaux '98</b></p> <ul style="list-style-type: none"> <li>• Minutes from May 2019 Meeting           <ul style="list-style-type: none"> <li>- It was moved by Dr. James Paschal and seconded by Dr. Trevonne Thompson that the minutes be accepted as printed.</li> </ul> </li> </ul>  | 8:55 a.m.   |
| <p><b>3. Mrs. Nicole Marchand Golden '00</b></p> <ul style="list-style-type: none"> <li>• Correspondence           <ul style="list-style-type: none"> <li>- No correspondence has been received.</li> </ul> </li> </ul>   | 9:05 a.m.   |
| <p><b>4. Mr. Kevin Barnes '10</b></p> <ul style="list-style-type: none"> <li>• Treasurer's Report           <ul style="list-style-type: none"> <li>- The ending balance as of October 31, 2019 is \$23, 104.66.</li> <li>- Randall McHenry presented Dr. Verret with two checks, \$4, 000 each. One check will go towards the</li> </ul> </li> </ul>  | 9:15 a.m.   |

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| Annual Fund. The second check will go to the XSCAPE fund.   |           |
| <p><b>5. Officer and Committee Reports</b></p> <p><b>Mr. Randall McHenry '86</b></p> <ul style="list-style-type: none"> <li>• President's Report</li> <li>- Homecoming Challenge – alumni are encouraged to return to their old dorm rooms and gift the current student living there with cash or a gift card, along with your contact information so that you can keep in touch with the student.</li> <li>- Randall has been having monthly calls with Dr. Verret to bring forth alumni issues and concerns, as well as get updates on the progress of ongoing projects.</li> <li>- The NAA has been focused on increasing alumni engagement in local alumni chapters.</li> <li>- One of the NAA's initiatives is to assist the University in recruiting more African-American men.</li> <li>- In February 2019, based on the request of the National Alumni Association, a non-voting seat on the University's Board of Trustees (BOT) was given to the sitting President of the NAA. Randall attended his first BOT meeting in October.</li> <li>- Another initiative of the NAA is to create and enhance Alumni mentors and provide more internship opportunities, while working with the Office of Career Services.</li> <li>- The NAA is encouraging alumni to give of their time, talents and treasures.</li> <li>- Next year, there will be two Chapter of the Year Awards given out. One for a large chapter and another for a small chapter.</li> <li>- An alumni value statement was created and presented to the University. The value statement is a reflection of thoughts and values that represents the needs and vision of alumni as a whole, as it pertains to the University and its vested groups.</li> <li>- The NAA Executive Board wants to continue to represent Xavier's Alumni and be their voice.</li> </ul> <p><b>Ms. Kimberly Reese '95</b></p> <ul style="list-style-type: none"> <li>• Office of Alumni Relations Update</li> <li>- The Alumni Leadership Conference was held in June in Chicago and was a big success. The original concept was to do the conference every other year. However, due to the great turnout of the conference this year, we have decided to do the conference every year for the first three years (2019, 2020 and 2021). The leadership conference will be in New Orleans in 2025, the year of the University's Centennial.</li> <li>- Next year's conference will be June 25 – 28, 2020 in</li> </ul> | 9:25 a.m. |

Houston. The objective of the conference is to develop chapter leaders, tackle chapter issues and learn more about giving.

- The Alumni Office has been attending the National Medical Association (NMA) in an attempt to form better relationships with our alumni who are physicians. Five years ago, when the Alumni Office started attending the NMA, 20% of physicians were giving. An affinity group for physicians was started and sphere-headed by Dr. Trevonne Thompson and Dr. Derrick Robinson. With this effort, physician giving has increased to 47%. The goal is to exceed 50%.
- The Alumni Office will also be targeting attorneys to begin mentoring pre-law students.
- The Alumni Office hosted a reception for the Congressional Black Caucus in Washington DC. This could potentially be something that the Office hosts annually.
- There is an alumni group trip planned for Egypt in early 2020.
- Demetria Sloan reported a proposed Xavier Girls Trip to Costa Rica Oct. 1 – 4, 2020. The cost will be \$675 per person. This cost is for lodging and is all-inclusive but airfare will be separate. We are targeting 30 people to take the trip.
- It has been proposed to possibly move the golf tournament to different cities.
- A goal of the Alumni Office has been to increase student engagement. That was started with this year's capping ceremony, which got over three-thousand views on FB. Through this event, we are hoping to increase and encourage student philanthropy.
- The New Orleans Chapter has started a pilot program. New graduates can join the chapter for \$5 and go to at least two events for free.
- The Alumni Office has a few areas of focus:
  1. Increasing the number of new donors (at least 500 more).
  2. Educating alumni about giving of their time and talents and to encourage them to do peer-to-peer soliciting.
  3. Meeting with each alumni chapter.
  4. Expand the 1925 Society.
  5. Work with Enrollment Management to share information of students that are graduating with alumni chapters, however, we still have to observe Family Educational Rights and Privacy Act (FERPA).

**Ms. Teal Holden '02 and Ms. Chantel Shackelford**

**'90**

- Alumni Leadership Conference
- Approximately 32 alumni leaders, 10 Xavier staff members and several Chicago students attended the conference.
- Overall, everyone was satisfied with the event. From the survey, 75 % were very satisfied, 25% were satisfied.
- Chapter leaders requested to learn more about chapter communication, Alumni giving (scholarships) and succession planning.
- Lessons learned: Our struggles are not unique.

**Ms. Monica Smith '04**

- By-laws Committee
  - Office of Parliamentarian has been added.
  - Duties of the Parliamentarian was added.
  - It was clarified that the Parliamentarian did not need to physically be present at all meetings. They can attend via teleconference.
  - Eligibility of Office – Requirements for eligibility of office have been changed to ensure that alumni are not running for President, just because of the seat that the NAA President will have on the BOT. Eligible candidates should have a proven track record of alumni engagement.
- \* See attached revised by-laws

**Ms. Chantel Shackelford '90**

- Enrollment Management/Student Affairs  
Communication Liaison
- The Enrollment Management Committee was started in 2017 due to concerns from parents, students and alumni (slow response times and misplacement of student information).
- There has been a reduction in the number of calls from students and parents.
- Recruitment materials can now be requested on the University's website.
- Recruiters should be sensitive to first-time college applicants/parents. Recruiters should also have updated recruiting material and a way to track information.
- The University should give local chapters the schedule of the college fairs it is planning to attend so there is no overlap with the local chapter's recruiting.
- **Mr. Curtis Wright** - Student Affairs  
Update/Introduction of New Staff
- Thanked everyone and discussed the food pantry.
- First female Chief of Police here at Xavier. Deputy Chief Davenport is a Xavier graduate.
- There will be a voter registration phone bank on

campus tomorrow from 8 – 11am.

**Dr. Rosalind Hale '69, Dr. James Paschal '57 and Ms. Teal Holden '02**

- Endowment Announcement
  - This will be an endowed scholarship fund for students who attend Xavier in memory of Sister Monica Loughlin.
  - Voted by the NAA to start an endowment fund for the centennial celebration. The challenge officially starts January 1, 2020.
  - We have a goal to raise \$1 million for the endowment by having 200 alumni pledge to give \$5000 by 2025.
  - For the completion of the pledge, you will receive a commemorative pin and your name will be forever etched on some type of commemorative piece.
  - This gift is above and beyond your normal giving.
  - There is also a Chapter challenge for each alumni chapter to give \$5000 toward the endowment.
  - It is important that you notify your employer to specify “Centennial Endowment” on any matching employer gifts that are sent.
  - If you pledge to give toward the centennial endowment, you will receive pledge reminders.
  - The hashtag #thelegacystartshere will be used.

**6. Dr. Reynold Verret**

- University President Report and Questions and Answers
  - Video and Power Point presentation made.
  - Campus ministry alignment with Black Catholic Deanery
  - Expanded support and position of the Institute of Black Catholic Studies.
  - Black Male Initiative Program
  - Center of Equity, Justice and the Human Spirit.
  - Preserving our history: Xavier Story Project. Faculty House and Convent Restoration.
  - Expanding Academic Breadth: New rigorous programs and partnerships. Enrollment increase. Focus on retention, especially for first generation students.
  - Student Affairs:
    - New Chief of Police
    - Community engagement with officers.
    - Residential student life programs
    - Establishment of Vincent’s Vault to address the needs of students with financial needs.
  - Advocacy:

10:30 a.m.

- Ongoing efforts at local, state and federal levels to secure and improve access to resources that benefit our students.
- Leadership role in collaboration with UNCF and sibling HBCUs ongoing at federal level.
- New residential facility and improved academic facilities.
- Upgrading physical infrastructure and campus environment.
- Strategic Plan Survey data review is underway and will be disseminated.
- Xavier Exponential – Students at Xavier who excel academically are invited to join this “experience” that enhances their learning but does not necessarily require more course work. The students wanted something like an honors program that does not include separation of these students.
- Strengthening alumni relationships.

**Patrice Mercadel**

- Discussed delegations and lobbyists on a national level.
- Dr. Verret testified this fall before Congress.
- We need to lobby to get the stand alone FUTURE (Fostering Undergraduate Talent by Unlocking Resources for Education) Act passed. Requested that we send letters, join Twitter storms and follow UNCF.
- Traffic light on Pine Street to help student walkers
- Discussed summer programs need for financial support and those interested should contact Nate Holmes.

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| <b>7. Old Business</b>   | 11:20 a.m. |
| <b>8. New Business</b> <ul style="list-style-type: none"> <li>- Governor Edwards will be on campus this weekend.</li> <li>- There is a possibility for the NAA to have an Alumni space on campus.</li> <li>- There will be a memorial for Atatiana Jefferson at the Chapel in the morning and she will be recognized at the basketball game on tomorrow. There will also be a moment of silence at the banquet on tonight.</li> <li>- Awards Committee Report<br/>Dr. Rosalind Hale has been selected as the Alumnus of the Year honoree.</li> <li>- The basketball teams have been doing well.</li> </ul> | 11:30 a.m. |

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| - Thanks was given to the NAA Executive Board and Chapter Leaders. |            |
| <b>9. Adjourn</b><br>- Meeting adjourned at 11:28am                | 11:40 a.m. |