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**FOR IMMEDIATE RELEASE**

## **Xavier University of Louisiana raring to face rival and fellow HBCU Dillard University in 2024 Crosstown Classic**

**New Orleans** – Xavier University of Louisiana is thrilled to announce the upcoming Crosstown Classic, an annual basketball doubleheader against longtime rival and fellow Historically Black College and University (HBCU) Dillard University. The showdown is set for Tuesday, February 20, 2024, at Xavier’s Convocation Center located at [7900 Stroelitz St., New Orleans, LA 70125](https://www.xula.edu/7900-Stroelitz-St.-New-Orleans-LA-70125).

The excitement begins with the women’s [game](#) tipping off at 5:30 p.m., followed by the men’s [game](#) at 7:30 p.m. This highly anticipated showdown promises intense competition and electrifying performances from both teams as they vie for victory on Xavier’s home court.

“The Xavier-Dillard rivalry is a strong one, and we’re looking forward to continuing the tradition on the court,” said **Pat Kendrick, executive director of athletics and recreation at Xavier and the head women’s volleyball coach**.

DJ PJ will be acting as disc jockey for both games, and a special performance by Hot Boy Ronald will be the halftime show for the men’s game.

Before the games, supporters can indulge in the spirited atmosphere of tailgating starting at 3 p.m. in parking lot X adjacent to the Convocation Center. Designated the “Gold Out,” raffles, games, and prizes will also be available. This pre-game tradition allows fans to come together, enjoy food and beverages, and gear up for the thrilling matchups ahead. The tailgate will conclude at 5 p.m. so fans can settle in to cheer on Xavier’s women’s team for their tip-off at 5:30 p.m.

Don’t miss out on the Crosstown Classic, where passion, rivalry, and athleticism collide to create unforgettable moments. Join Xavier University and Dillard University as they renew their historic rivalry and showcase the best of HBCU basketball talent.

For more information and to purchase tickets, visit [xulatix.com](https://xulatix.com).



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### **About Xavier University of Louisiana**

*On the cusp of celebrating its first 100 years of service, Xavier University of Louisiana remains America's only historically Black and Catholic University and is ranked among the top HBCUs (historically Black colleges and universities) in the nation. Recognized as a national leader in STEM and health sciences, Xavier has historically produced more African American students who graduate from medical schools each year than any other university in the United States. Additionally, Xavier's College of Pharmacy is among the country's top producers of African American pharmacists.*

*Established almost a century ago in 1925 by Saint Katharine Drexel and the Sisters of the Blessed Sacrament as a place for African Americans and Native Americans to receive a quality education, Xavier has since expanded its programs in nearly every industry, including the arts, sciences, business, education, pharmacy, and political science. More recent additions in STEM-based master's programs and undergraduate options in robotics, bioinformatics, engineering, data science, neuroscience, and genetics, have provided Xavier students (3,181 students) an unbeatable experience of traditional classroom study, hands-on research, service-learning opportunities, and life experiences. Xavier students collaborate with world-renowned faculty and experts in their fields to produce award-winning research and notable work. The winning Xavier formula provides students with a well-balanced curriculum and an environment that nurtures their intellect and feeds their souls, developing all who choose to learn at the institution into the next generation of leaders and agents of positive change. Blessed with a mission to promote a more just and humane society, Xavier is leading the way to a brighter future for all. For more information about Xavier University of Louisiana, visit [www.XULA.edu](http://www.XULA.edu) or contact the Marketing and Communications Department at (504) 520-5425 or [XULANews@XULA.edu](mailto:XULANews@XULA.edu).*