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Give. Love. Xavier Fundraiser garners Over \$900,000 in Contributions

New Orleans LA – [Xavier University of Louisiana](#) raised more than \$900,000 during its annual online, social-media driven fundraising event – Give. Love. Xavier Day on Tuesday, April 6, 2021. This year’s theme was “For the Love of Xavier.” The Office of Alumni Relations launched the Give Love Xavier initiative nine years ago to strengthen alumni engagement.

“Need based financial aid is a core necessity for the majority of our students and will continue to be the lifeline for students to remain part of the Xavier academic community,” said **Xavier University of Louisiana President Dr. Reynold Verret**. “The success of this year’s Give Love Xavier fundraising event shows that we are united in our shared mission to follow in the footsteps of our founder St. Katharine Drexel and ensure that our students get the education they deserve.”

Over the years, the fundraiser has grown to include alumni, friends of Xavier and other supporters that come together for one day each year to show their support for the University with financial contributions, including the participants of Give. Love. Xavier’s *Spirit Week*, one of the university’s initiatives that welcomes participants from all over the country to encourage donations. This year, *spirit week* included virtual events featuring Mr. and Miss Xavier University as well as a virtual fashion show hosted by Xavier alumni LaVar Walker, an American comedian and writer, and cosmetic dentist Jarrett L. Manning, DDS, MPH.

The funds generated during this year’s Give. Love. Xavier day will assist Xavier University in meeting its current and most pressing needs associated with transitioning back to safe, in-person learning, improving virtual learning technology, providing need-based financial assistance for students, food security, and campus wellness and infrastructure.

“We are so grateful to everyone who participated in this year’s GLX fundraising event. There are thousands of gifts received online and via mail that we are still processing,” said **Kimberly Reese, Assistant Vice President of Alumni Relations and Annual Giving**. “So many students benefit from this initiative and even in the uncertain times of COVID-19, this year’s results show that Xavierites and friends of Xavier are still committed to our mission and to making sure that our students continue to receive the best education possible.”

Last year, thousands of donors contributed nearly \$600,000 and since the initiative’s inception, Give. Love. Xavier Day has raised more than 4.0 million dollars for the University.

If you didn’t participate in this year’s fundraising event, it’s not too late. For more information about Give. Love. Xavier Day, visit <https://www.xula.edu/givelovexavier> or contact Lacreia Jones at (504) 520-5129



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About Xavier University of Louisiana

Being America's only historically Black and Catholic University is only the first among many distinctions that have set Xavier University of Louisiana apart for more than nine decades. Despite its relatively small size (3,300 students), Xavier is a nationally recognized leader in the STEM and the health sciences, producing more African American students who graduate from medical schools each year than any other university in the United States. Its College of Pharmacy is among the top producers of African American pharmacists. Its liberal arts-based programs in such areas as art, business, education, psychology, and political science – as well as recent additions in bioinformatics, data science, neuroscience, crime and social justice, and jazz studies – offer students an unbeatable combination of traditional classroom study, hands-on research, service-learning opportunities, and life experiences.

The winning Xavier formula provides students with a well-balanced curriculum and an environment that nurtures their intellect and feeds their souls. For more information about Xavier University of Louisiana, visit us online at www.xula.edu or follow us on Facebook, YouTube, or Twitter @XULA1925. To book interviews and/or to speak with our experts in the field of pharmacy, education, premed, public health, science, technology, math, business, English, communications, and the arts, contact Lance Sumler at (504) 520-5240 or lsumler@xula.edu