Press Forward. Fear Nothing.
1925 − 2025

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FOR IMMEDIATE RELEASE

Xavier University of Louisiana celebrates Give.Love.Xavier Day with recognition of exponential growth

New Orleans, La. – As it approaches its historic centennial celebration, Xavier University of Louisiana has experienced a period of rapid growth and expansion of programs and offerings to students to explore and develop their talents. From additions to the athletics program to new STEM-based graduate programs, Xavier continues to build upon its legacy of educating the next generation of bright and thoughtful leaders who seek a more just and humane society. In celebration of its tenth annual online, social media-driven fundraising event, Give.Love.Xavier (GLX) day, the university recognizes and highlights some of its new and innovative pathways and scholarships that allow Xavierites to hone their skills and find their path to becoming the positive changemakers needed in this hurt world.

Give.Love.Xavier Day is **Tuesday, April 4, from 12:00 a.m. to 11:59 p.m.** Donations can be made online at givelove.xula.edu, by calling (504) 520-7575, or by mailing a check to Xavier University of Louisiana, 1 Drexel Drive, Box 66, New Orleans, LA 70125. Give.Love.Xavier aids the university in meeting its current and most pressing needs associated with providing need-based financial assistance for students, developing innovative programs, improving learning technology and software, offering food security to the campus community, and elevating campus wellness and infrastructure.

During the event, alumni and friends are encouraged to come together for one day to show their support for the University.

This year's theme, "Because of Xavier" reflects the opportunities and worth of the Xavier degree and encourages participants to donate and support the dreams of the Xavierites who currently and will someday walk the halls of the nation's only historically Black and Catholic institution. A "Spirit Week" kicked off on March 27 with a virtual networking event to celebrate GLX. Register for further events during Spirit Week here.

"It's important to us that our alumni, students and friends of Xavier understand how vital they are to the success and progress of our university," said **Kimberly Reese ('95), Associate Vice President for Institutional Advancement at Xavier University of Louisiana.** "Xavier wants to continue to grow and give even more students who might not have had great opportunities in life the chance to find and cultivate their excellence. We ask that everyone who believes in the mission of our great university donates during Give.Love.Xavier Day and allow these students their chance to shine."

Since its inception, the annual Give.Love.Xavier campaign has raised more than $4 million for the university with the help of more than 18,000 donors.

Participants are encouraged to post about GLX via social networks (such as Instagram, Facebook and Twitter) to spread the excitement while encouraging their friends and followers to give. Conversations are also encouraged by sharing the hashtag #GLX2023, connecting to Facebook and Instagram @XULAalumni, and visiting givelove.xula.edu to donate and see real-time results.

For more information about Give.Love.Xavier Day, visit https://giving.xula.edu/ or contact Braxton McShan at (504) 520-6795.

Because of *Xavier*

SAVE the DATE
April 4, 2023

give. love.
xavier
DAY

Mark your calendar!

I GAVE give. love. xavier

give. love.
xavier
Because of *Xavier*

SPIRIT Week 2023

Show your love by encouraging your friends and family to make a gift using the QR code:

GLX 2023

givelove.xula.edu

SCHEDULE

MARCH 27
7:00PM CST

THE LINK UP
THIS IS A VIRTUAL NETWORKING EVENT HIGHLIGHTING "FINANCIAL LITERACY" HOSTED BY THE NATIONAL ALUMNI ASSOCIATION.

Registration Link

MARCH 30
12 PM CST

LET'S TALK ABOUT IT
VIRTUAL WEBINAR FOCUSED ON COLLEGE TO CAREER READINESS TOPICS. HOSTED BY THE OFFICE OF CAREER SERVICES.

MARCH 28

"MIXING IT UP"
LIVE VIRTUAL COOKING SESSION WITH DR. TREMAINE JONES AFETORGBOR - (DR. FLAVA) '04 COLLEGE OF PHARMACY AND THE PRE-ALUMNI COUNCIL.
Registration Link
7 PM CST
@XULAALUMNI IG LIVE

MARCH 31

GLX PEP RALLY
HOSTED BY:
PRE-ALUMNI COUNCIL, NEW ORLEANS ALUMNI CHAPTER, AND STUDENT LEADERS ON CAMPUS IN THE UC LOBBY 12 PM - 2 PM CST

@XULAALUMNI IG AND @XUPREALUMNI_

MARCH 29

#WAYBACK WEDNESDAY
SOCIAL MEDIA CHALLENGES WITH XU ALUMNI IN THEIR FAVORITE PARA!
@XULAALUMNI

APRIL 4th
FOLLOW US LIVE FOR GLX UPDATES @XULAALUMNI

give. love.
xavier
DAY

Be sure to GIVE on this day! Our goal is 2500 Donors!
#GLX2023
#BecauseOfXavier

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About Xavier University of Louisiana

Xavier University of Louisiana, America's only historically Black and Catholic University, is ranked among the top three HBCUs (historically Black colleges and universities) in the nation. Recognized as a national leader in STEM and health sciences, Xavier produces more African American students who graduate from medical schools each year than any other university in the United States. Additionally, Xavier's College of Pharmacy is also among the top producers of African American pharmacists in the country.

Established in 1925 by Saint Katharine Drexel and the Sisters of the Blessed Sacrament as a place for African American and Native Americans to receive quality education, Xavier has since expanded its programs in art, business, education, biological sciences, chemistry, pharmacy and political science. More recent additions in robotics, bioinformatics, engineering, data science, neuroscience and genetics, in addition to new STEM-based master's programs, have provided Xavier students (3,419 students) an unbeatable combination of traditional classroom study, hands-on research, service-learning opportunities and life experiences. Xavier students collaborate with world-renowned faculty, who are experts in their fields, to produce award-winning research and notable work. The winning Xavier formula provides students with a well-balanced curriculum and an environment that nurtures their intellect and feeds their souls, thereby facilitating a more just and humane society for all. For more information about Xavier University of Louisiana, visit us online at www.xula.edu or contact Regi Reyes at (504) 520-5240 or rreyes@xula.edu.